



Dragon Boat Tasmania

Strategic Plan

2014 to 2018

Dragon Boat Tasmania Strategic Plan

Background

The Tasmanian Dragon Boat Federation was established in 2007 and became a full member of the Australian Dragon Boat Federation (AusDBF) in 2008. It was formed to represent the interests of all Tasmanian dragon boat clubs and aims to promote and grow dragon boating in Tasmania.

In 2009, the name was changed from Tasmanian Dragon Boat Federation to Dragon Boating Tasmania Inc., to bring it in line with the approach taken by all other major sporting bodies and most dragon boating associations interstate.

In 2012, the Tasmanian Dragon Boat Federation underwent another name change to Dragon Boat Tasmania (DBTas) to bring it in line with AusDBF's requirements for all States to have a uniform name.

Vision

Tasmania is a place where dragon boating thrives; where people participate for general health, wellbeing, camaraderie, recreation and competition; and, where others can enjoy the spectacle of this ancient Chinese tradition.

Mission

To foster the growth of dragon boating in Tasmania and to develop a sustainable dragon boating community.

Strategic Objectives

The strategic objectives of Dragon Boat Tasmania are to:

1. Ensure the sustainability of dragon boating and of DBTas.
2. Promote, encourage and support professionalism in dragon boating
3. Ensure that the historical and cultural heritage of dragon boating is acknowledged and protected
4. Develop and implement good governance, policies and procedures to mitigate risk and maximise safety of individuals at State, regional and club level

How we will achieve our strategic objectives:

1. To ensure the sustainability of dragon boating and of DBTas.

- Work to expand the membership of DBTas
- Seek donations, sponsorships, partnerships and grants to increase our capacity to develop dragon boating through equipment purchases, training, events and awareness-raising activities.
- Plan and develop positive relationships with the Tasmanian/Asian community, the State Government and the media.
- Seek to gain the support and goodwill of the wider Tasmanian community for Dragon Boating by developing a Communication/Marketing strategy
- To endeavour to promote better relationships with rowing/sailing, kayaking and outrigger clubs

Indicators and measures –

- Establish a grants and sponsorship working group.
- Develop a register of appropriate grants.
- Develop relationships with government public affairs managers, local media editors and journalists to provide media releases, human interest and sporting stories and to promote dragon boating to the community.
- Ensure that appropriate Ministers and government representatives are invited to key dragon boating events.
- Encourage clubs to participate in at least one charity event each year.

2. To promote, encourage and support professionalism in the sport we will:

- Support the accreditation of coaches, sweeps and officials through training and implementation of appropriate AusDBF and local policies.
- Encourage and facilitate participation of clubs in regattas at local, regional, national and international level especially those clubs that have minimal or no participation at the National level. Facilitate annual State Championships, and encourage the development of elite athletes.
- Ensure a transparent selection process for the State Representation

Indicators and measures –

- Disseminate information to clubs on training opportunities.
- Improve skills of coaches, officials and sweeps by offering local accreditation.
- State coaches offer an intensive training session to all clubs at least once per year.
- Hold at least 2 statewide regattas each year.

3. To ensure that the historical and cultural heritage of dragon boating is acknowledged and protected we will:

- Further develop a relationship with Dragons Abreast as forerunners of dragon boating in Tasmania.
- Incorporate Chinese Dragon Boating traditions as appropriate at all regional/state events organised by DBTas and encourage local clubs to do the same for local events.
- Share the history and cultural heritage of the sport in documentation / web sites etc.

Indicators and Measures

- Increase awareness of the cultural heritage of dragon boating in the Tasmanian dragon boating community by conducting
 - One annual event that highlights the cultural values of Dragon boating
 - At least one annual event per year held in conjunction with the Tasmanian Asian community.

4. To develop and implement good governance, policies and procedures to protect dragon boating and the safety of individuals at State, regional and club level we will:

- Comply with legal requirements under Australian and Tasmanian legislation (including requirements for incorporated bodies in Tasmania)
- Comply with, and have input into, AusDBF policies and procedures.
- Implement appropriate AusDBF and other policies and procedures at State and local level - including risk management and member protection
- Encourage and support the development and implementation of boat and paddler safety policies and procedures at club level.
- Provide a repository of resources for member clubs
- Ensure corporate documents are retained and updated regularly

Indicators and Measures

- Update DBTas Constitution to make it relevant to dragon boating in Tasmania.
- Establish a working group to research review and progressively implement relevant policies
- Board representatives should attend National meetings as required.
- Make relevant information easily accessible to member clubs in a timely fashion

Monitoring and Reporting

Report annually to member clubs on all strategies. A reporting schedule will be developed for each of the action areas / measures and indicators once the plan has been finalised.